Nowruz Programming Proposal

Farhang Foundation invites artists, writers, directors, and performers to create a dynamic and immersive theatrical experience in honor of Nowruz (the Iranian New Year).

We are calling on talented and creative individuals to submit proposals for Performing Arts pieces that visualize the story of Nowruz. Eligible submissions will be considered as the central program featured during our 8th Annual Nowruz (the Iranian New Year) Celebration, taking place on Sunday, March 13, 2016 at the Los Angeles County Museum of Art (LACMA)'s Leo S. Bing Theater.

Past programs include:
- Spring Love Ziba Shirazi (2014)
- The Dawn of Spring Shahin Yousefzamani (2013)
- Celebration Hamid Saeidi (2012)
- When Hope Arrives Houshang Touzie (2011)
- The Persian Rite of Spring Niloufar Talebi (2010)
- Zal & Rudabeh Anna Djanbazian (2009)

We are seeking Performing Arts pieces (theater, dance, and music) that explore the origins, history, and/or themes of Nowruz, presented to a diverse audience, including those who are unfamiliar with the traditions of Nowruz.

The proposal should include:
1. A brief synopsis or summary of the piece, outlining the discipline, performers, and main theme, as well as a proposed production schedule and budget.
2. An artist statement and bio or resume, with current contact information.
3. Two visual samples of previous works (video or images).
4. Eligible proposals must be original; able to be performed on stage before a live audience, will be considered for production.

Qualifying artists will be contacted by Farhang Foundation to discuss next steps. All proposals and supporting material must be submitted to Nowruz@farhang.org by September 1, 2015.

IMPORTANT NOTE:
- Previously performed productions are preferred.
- The piece must be comprehensible to a non-Persian speaking audience.

All proposals must be in English. Please complete the below sections:

Proposed Title:

Description:

Visual:

Cast:

Technical Specs:

Length: 35-45 min

Budget: this would be an all-inclusive fee required to produce and rehearse for the entire production, including all artist fees.

ABOUT THE ARTIST / PERFORMANCE HISTORY / SAMPLE OF WORK